



### Open banking: setting the scene

Tobias Thygesen Director, Fintech, payment services and governance, Danish FSA

4 December 2019



### Why Open Bar



### EC launches competition investigation into MasterCard inter-

### EU launches anti-trust probe into bank data sharing

09 October 2017 | 7456 views | 0 pa



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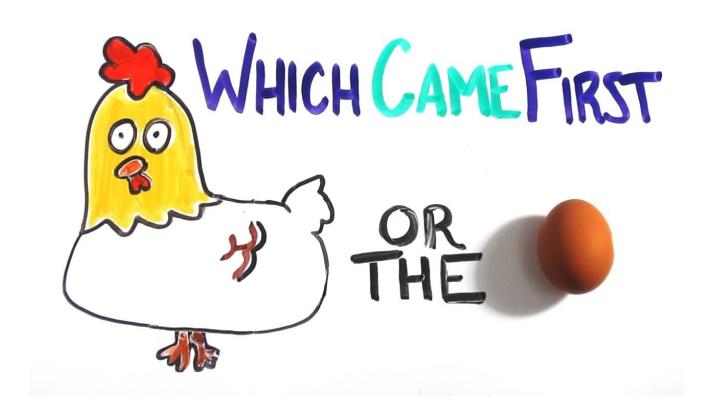


nmission has launched a new antitrust er-bank fees MasterCard charges for ctions

The European Commission is investigating whether banks are deliberately preventing non-bank competitors from gaining access to customer account data.



### Third party providers





### The benefits of the snail's pace





### A long (but happy?) love-story





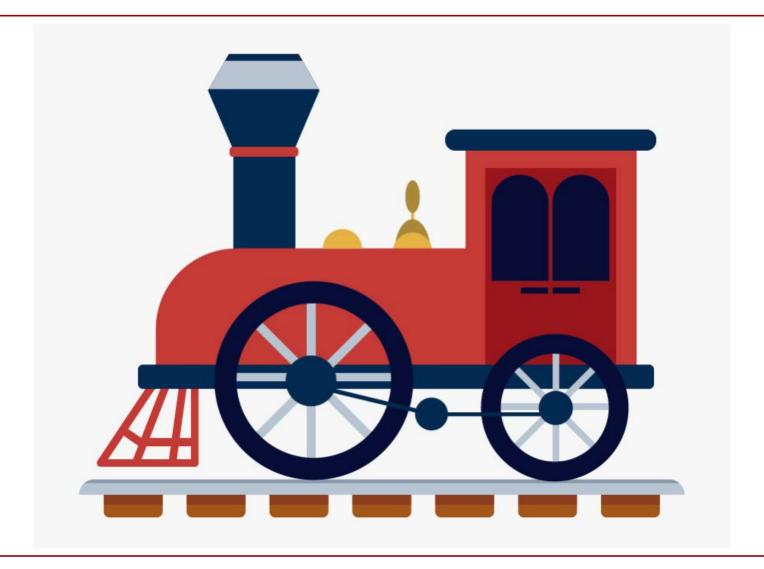


### Did TPPs get more than they bargained for?



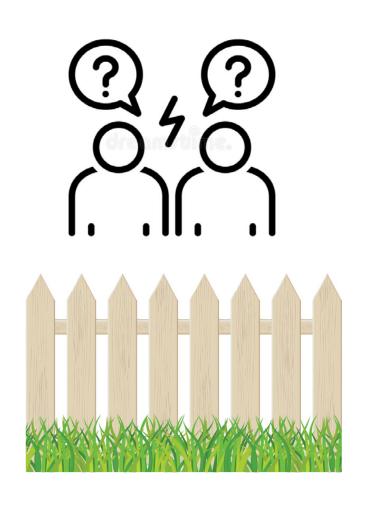


### Will the tracks allow modern trains?





### 4 questions for the future

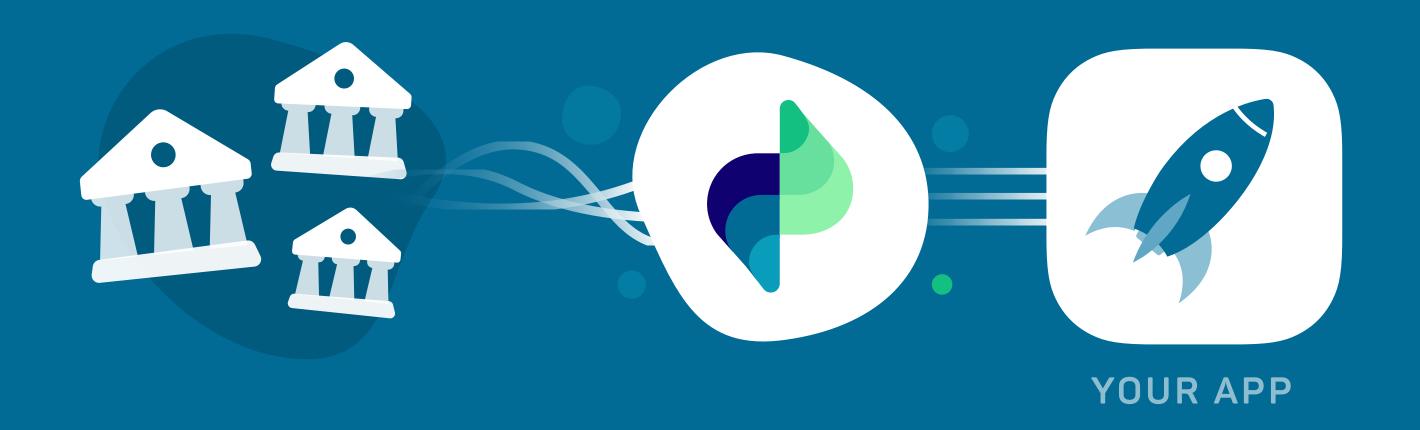






FRICTIONLESS FINANCIAL FUTURE FOR ALL

### In 2018, we launched Nordic API Gateway



A single API for all Nordic banks to retrieve account information and perform account to account payments.



### Short intro...



3 offices: Aarhus, Copenhagen, Gdansk



Dual access API for all Nordic accounts.



Winner of NETS Innovation System Award 2018



50+ employees 15+ nationalities



40+ customers. Live since 2013



DPO won Danish Data Protection Award 2018



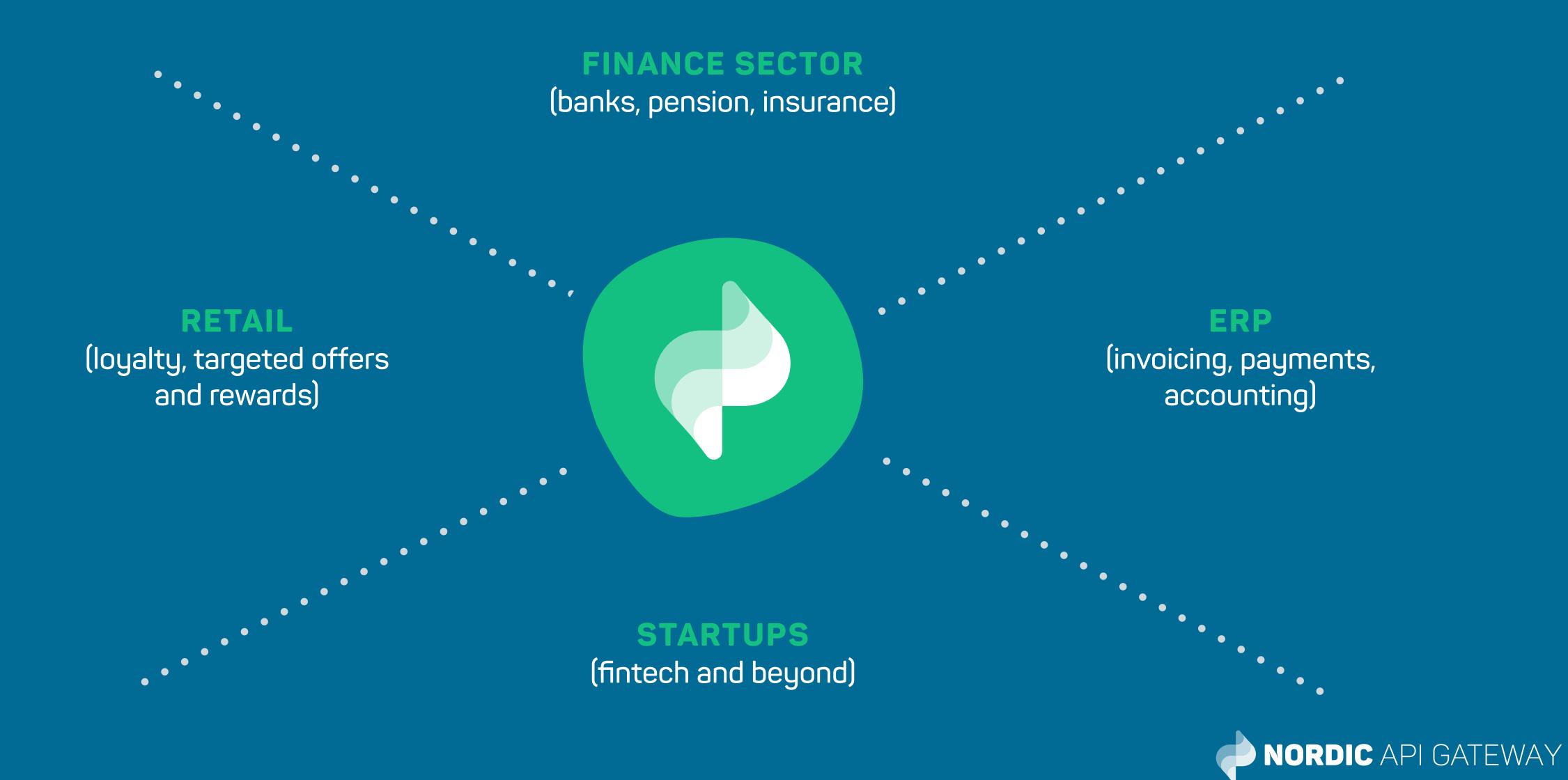
AISP + PISP licensed
Danish FSA (Finanstilsynet)



€9M in funding from strategic investors.



### Our mission is to build infrastructure



# Nordic API Gateway has the best coverage of banks in the Nordics

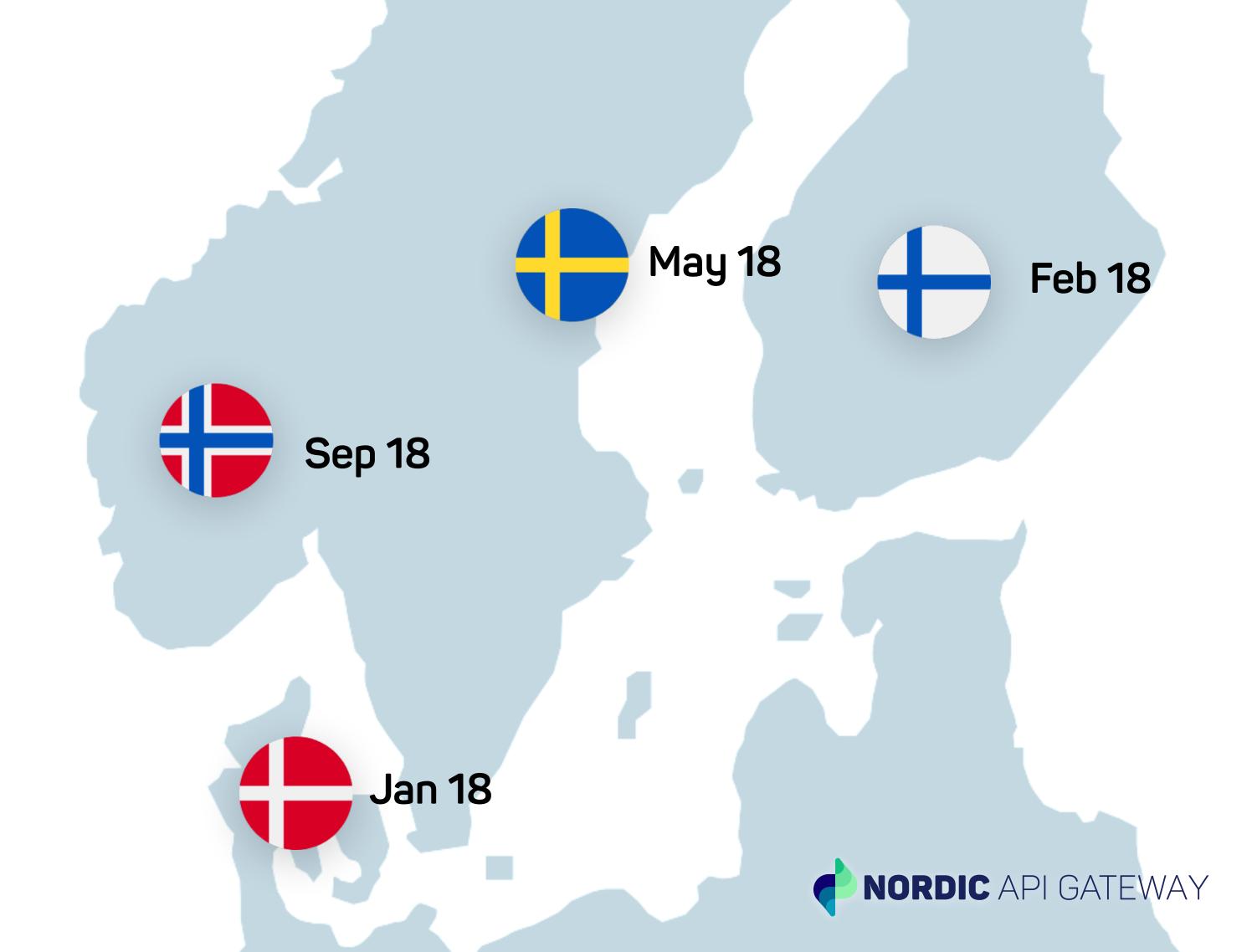
99% coverage on all markets for both personal and business accounts.

See complete list of supported banks.



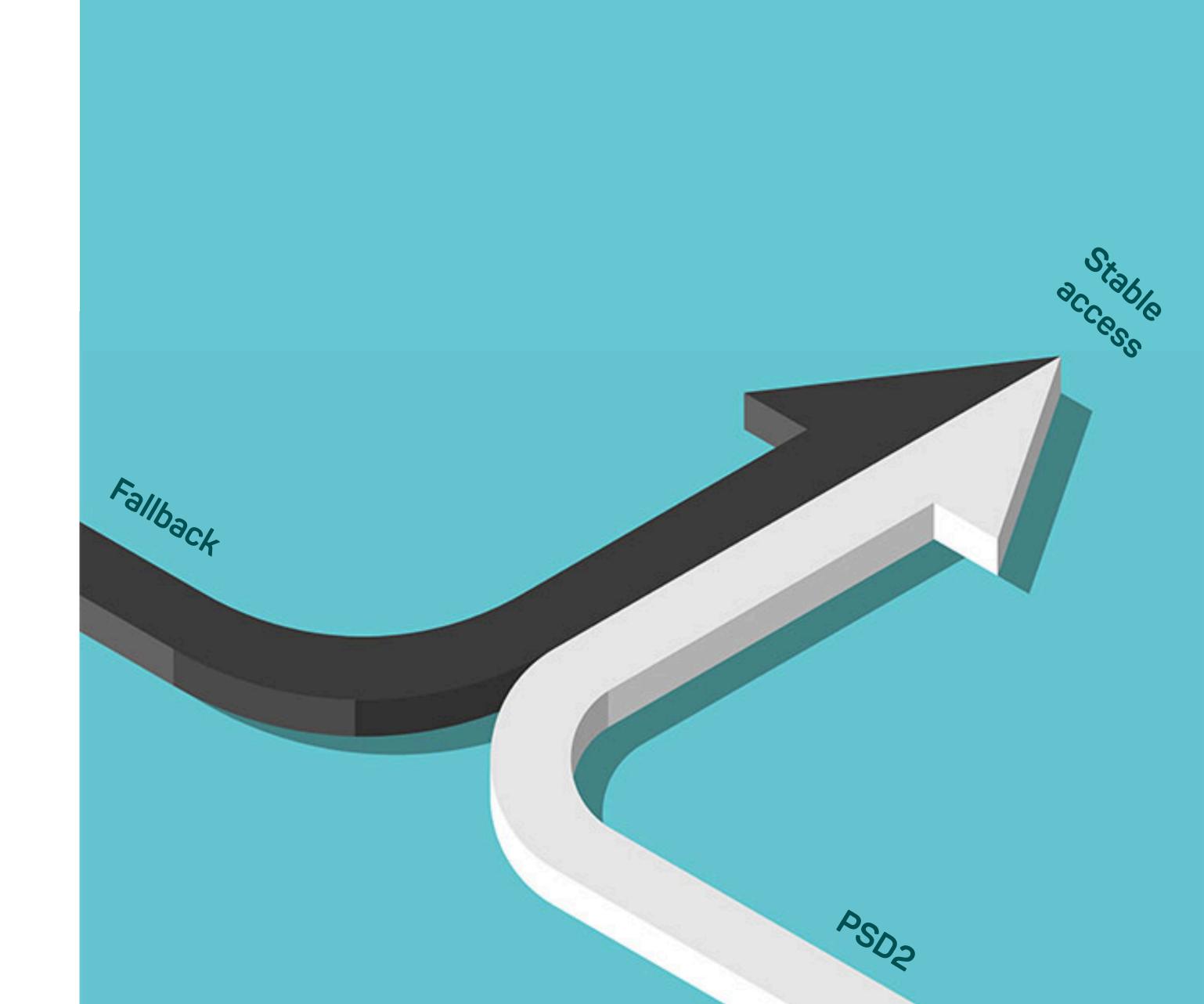
### Live since 2018.

Our access to account APIs has been used by large scale enterprise customers in production on all nordic markets since early 2018.



# Dual approach with PSD2 and fallback access capabillities

To support our clients to launch safely and with 100% operational stability we have developed fallback and PSD2 interface access.



### Second to none traction on building infrastructure

### **BANKING SECTOR**















**ACCOUNTING SYSTEMS** 













### **PAYMENTS**









### **LENDING COMPANIES**











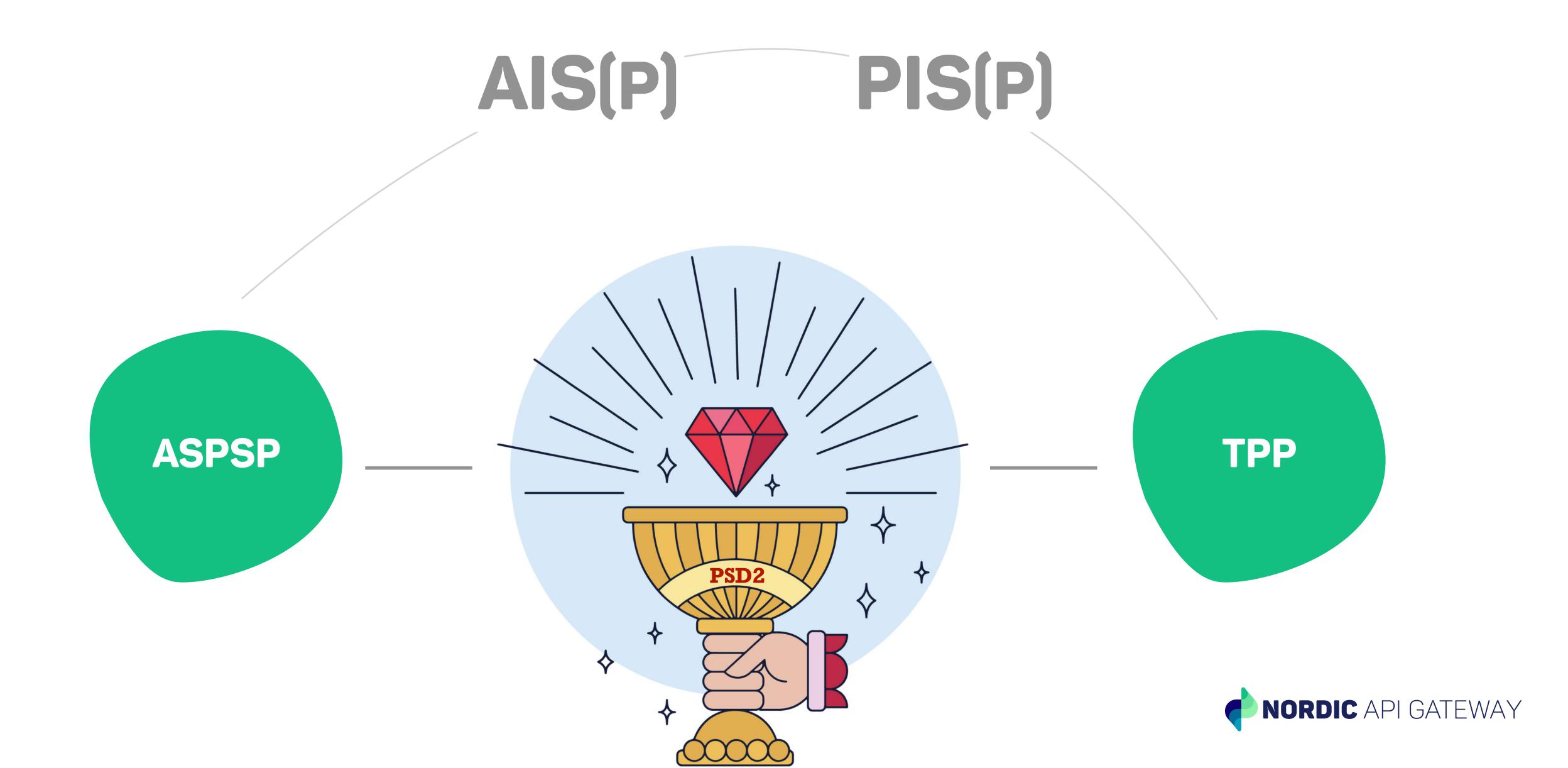




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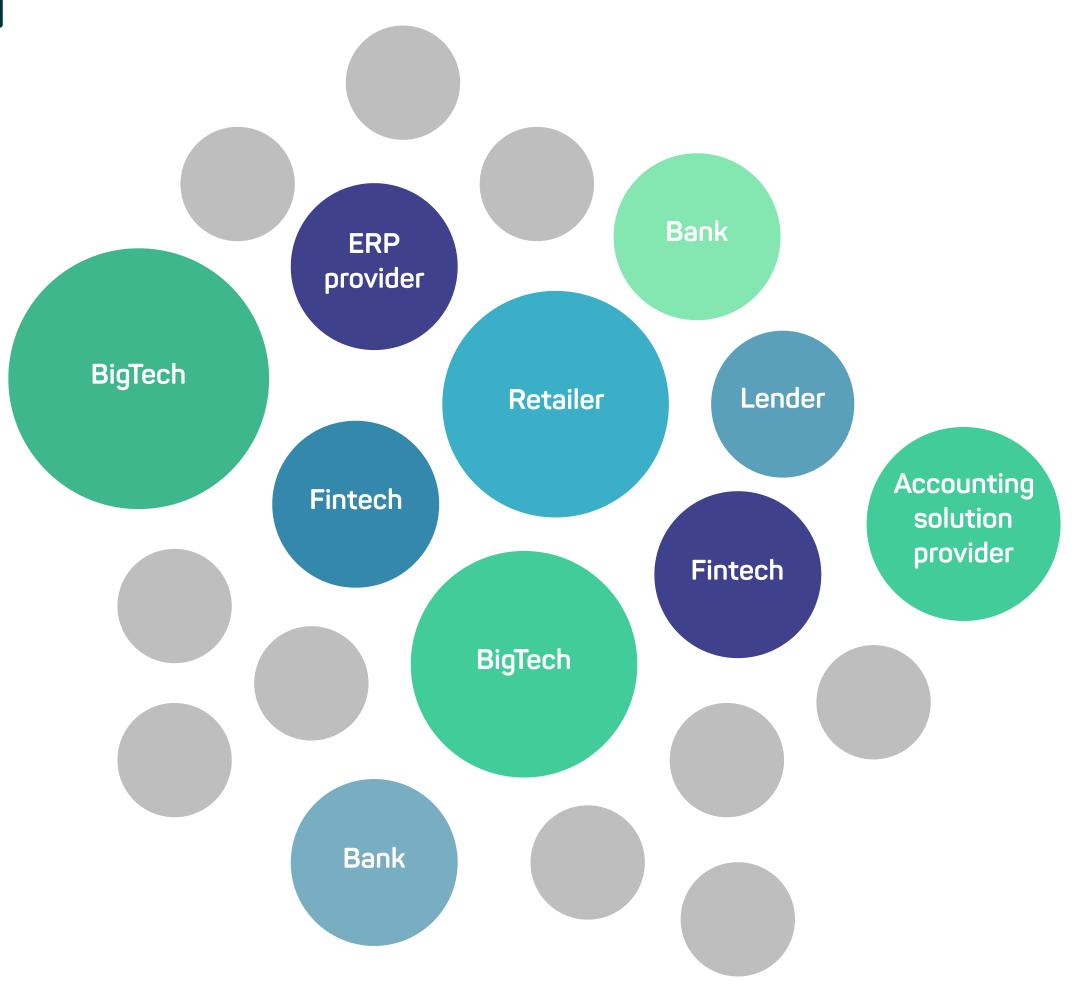


### PSD2 API Access Quickly Explained



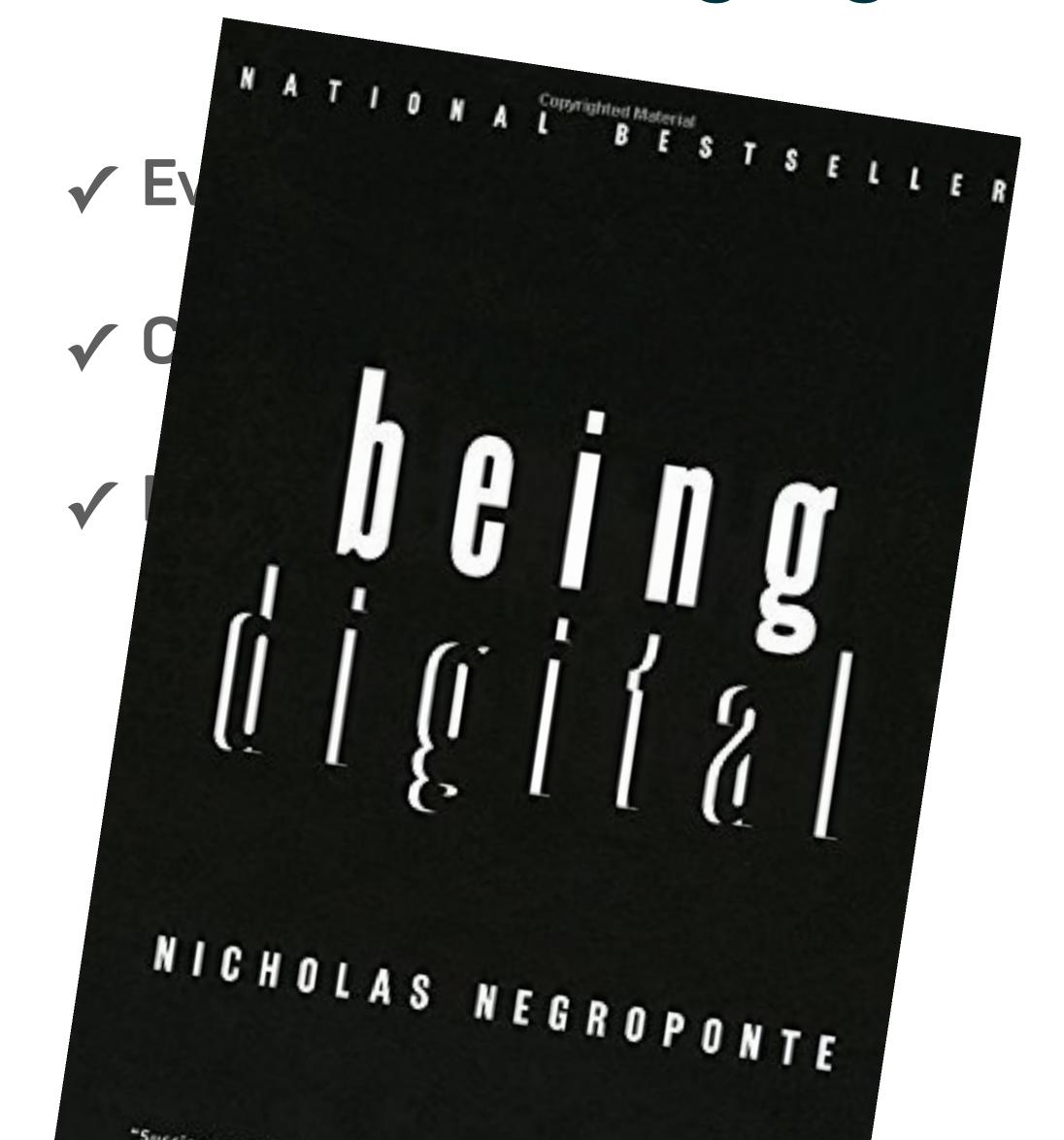
### Is not about bank vs fintech

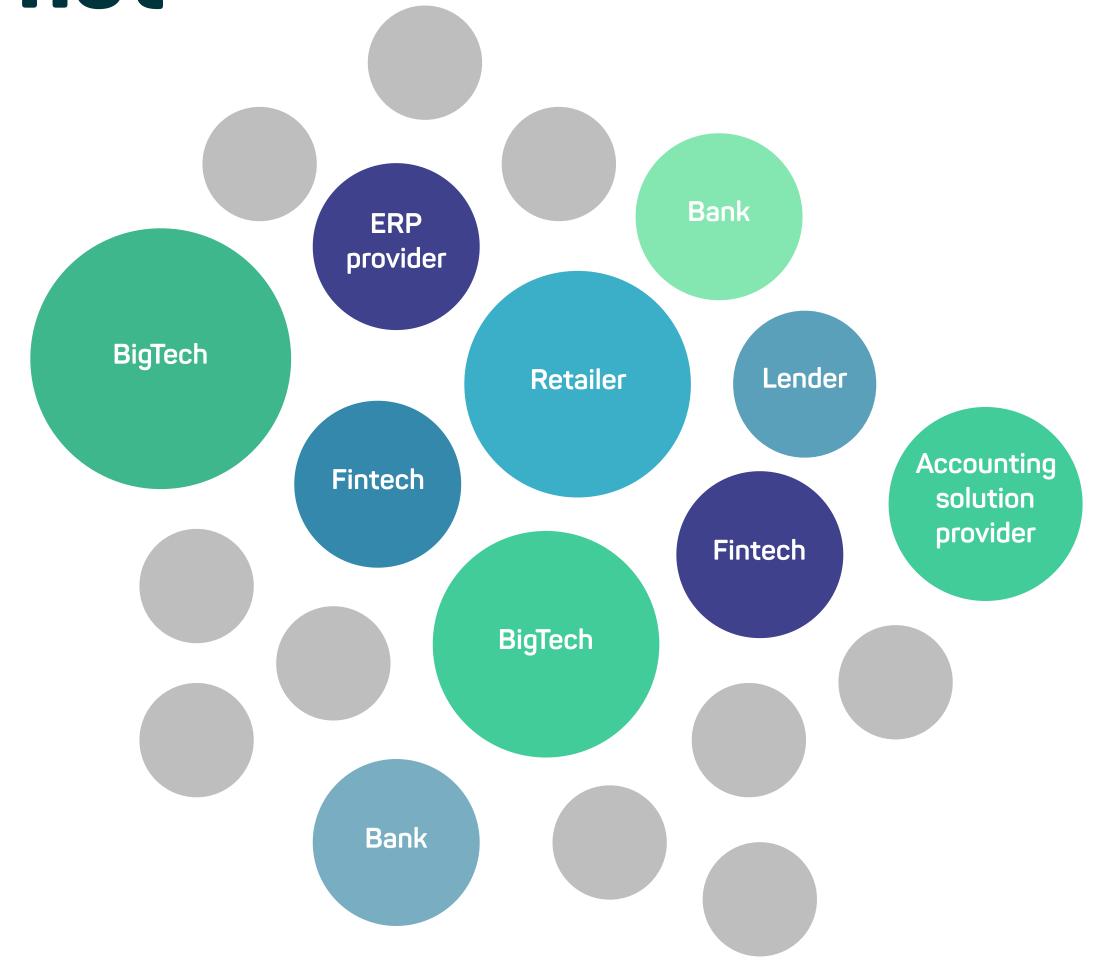
- ✓ Everybody vs everybody
- ✓ Compete at level ground
- ✓ Partnering





It is about being digital... or not







### THE FUTURE OF (FINANCIAL) SERVICES IS CONVENIENCE





"we compete broadly against other sources of entertainment that our members could choose in their moments of free time", annual report 2018

From API to AI to I will lead to convenience producing platforms

These platforms will be marketplaces for **financial products** by providing **context** 

PSD2 brings this change to financial services and products



### Using technology to provide the right context for your products



2016: \$1B in SME business loans in 12 months

# What will be your context?



# Spiir automates the process of financial awareness

Spiir uses clever behavioural science to raise financial awareness without the user knowing it

Every card is a tiny nudge towards greater insight

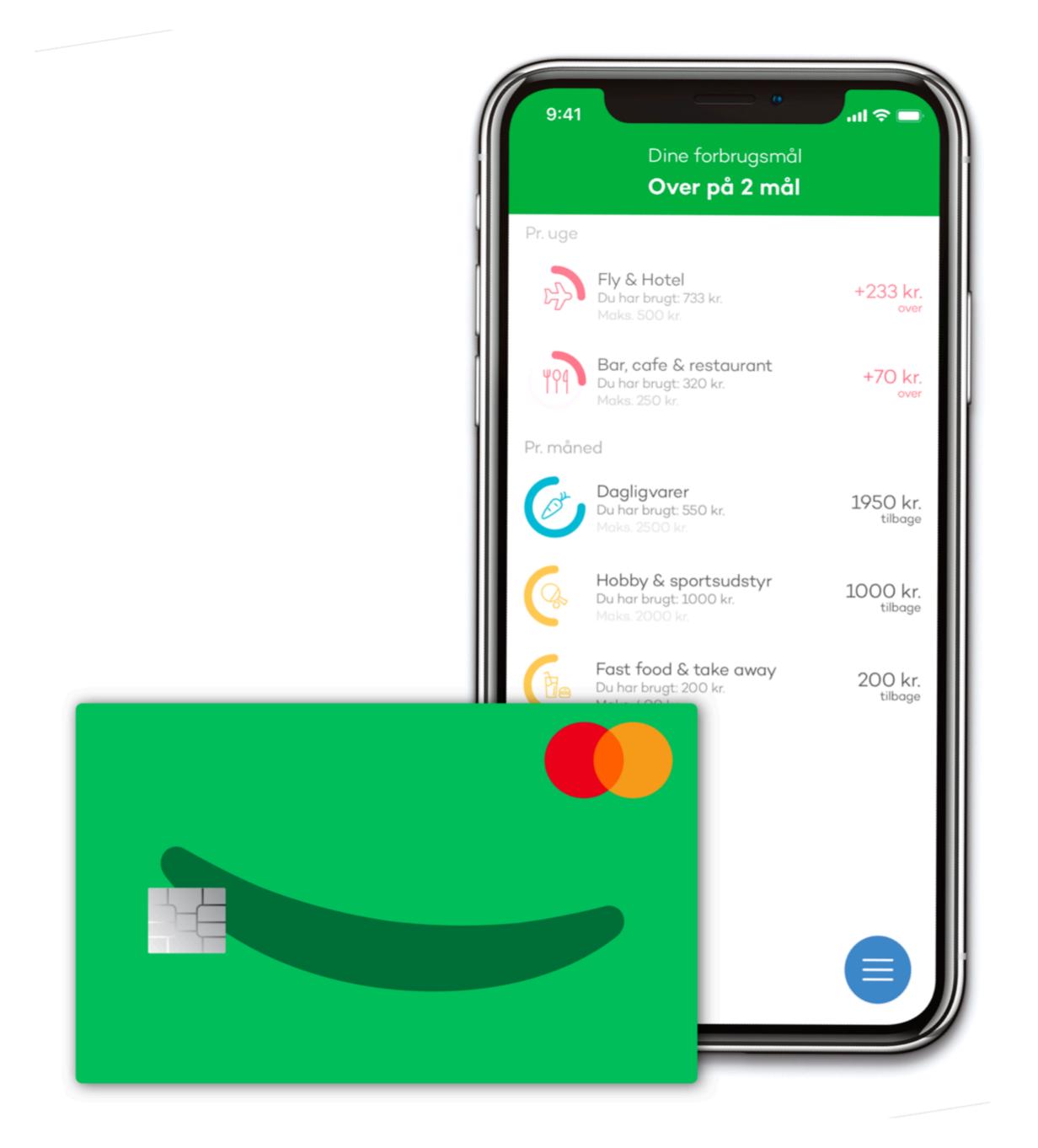




# Using data to provide context & retention

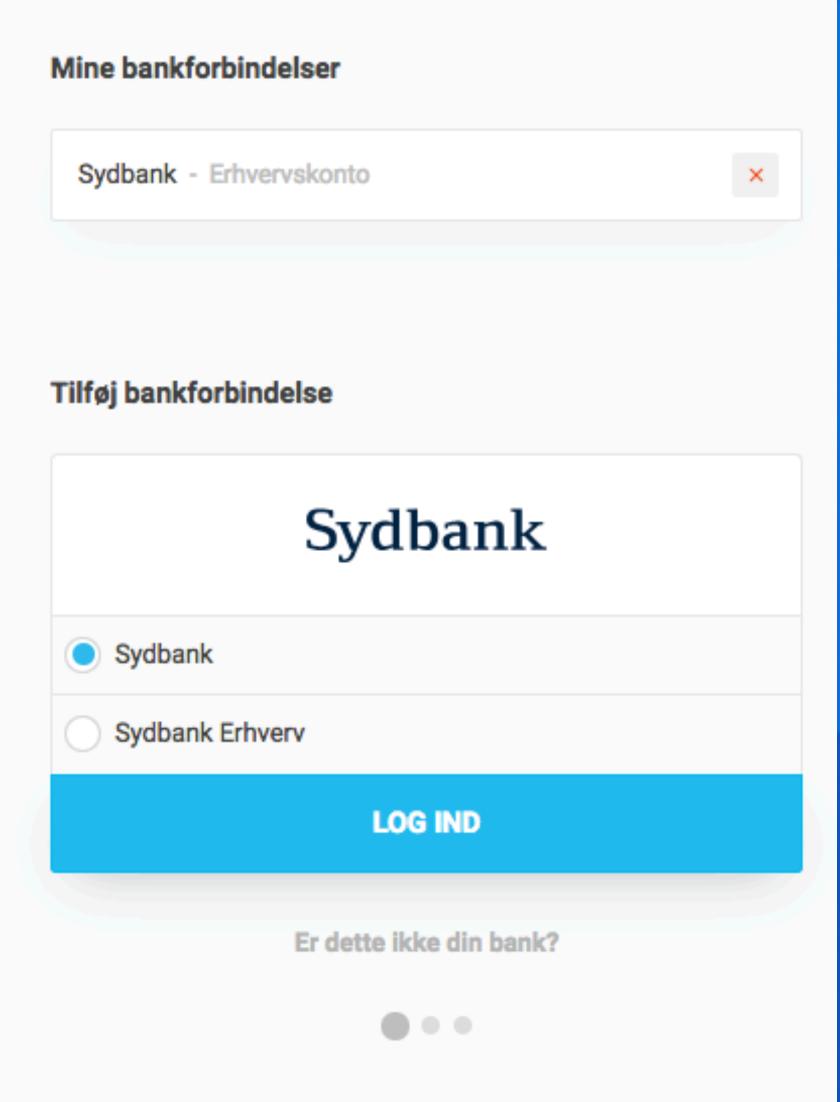
Using our account aggregation capability to track spend from other sources than our "Smile while spending" card.

Show how much you've missed out on by not using our "Smile while spending" card



Remove friction - Easy onboarding and customer ownership



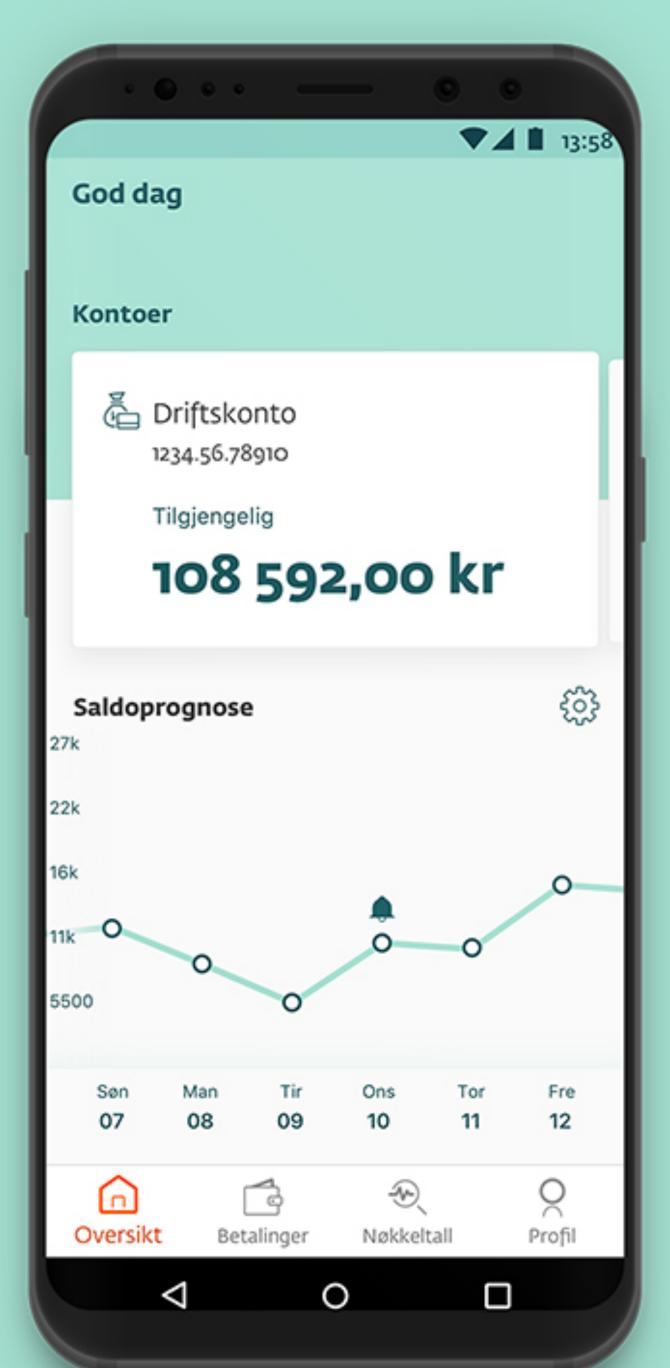


### Convenience is also for banks

DNB Puls is using account aggregation and other API sources to create a simple overview for small business owners.

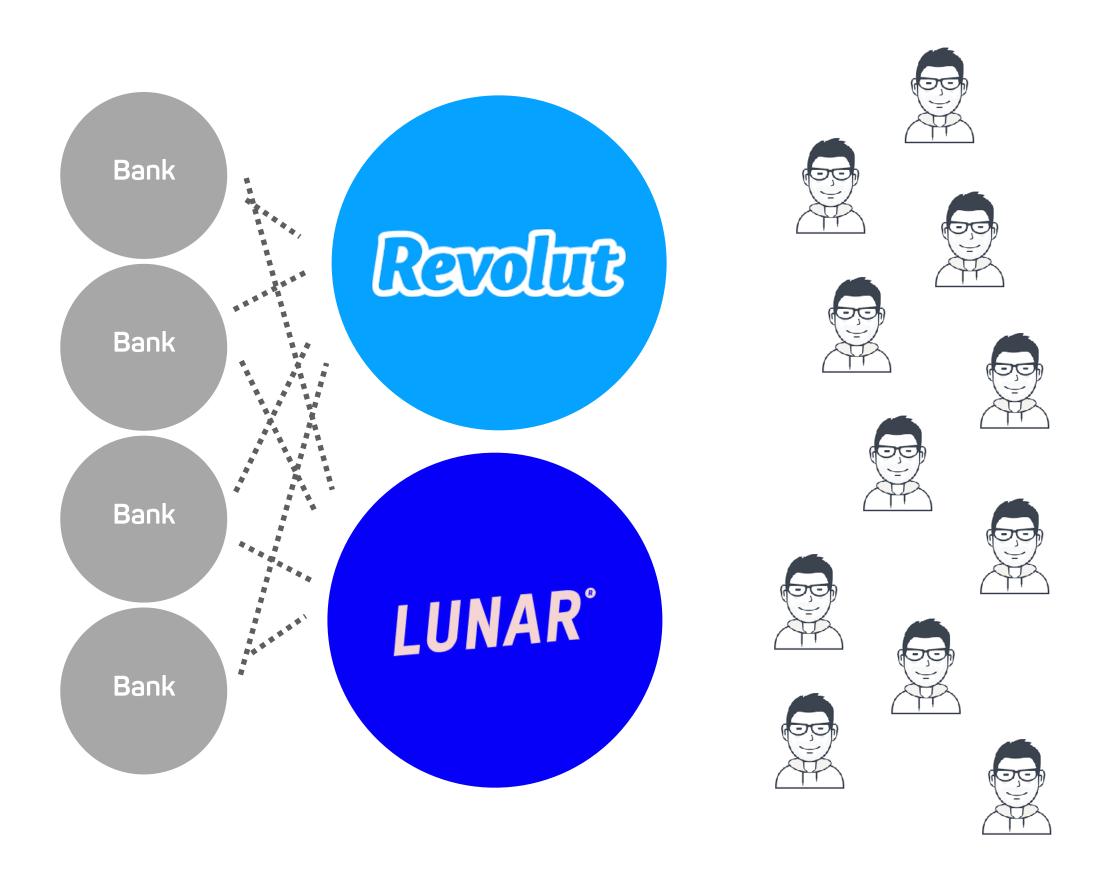
Own the relationship by offering the convenience

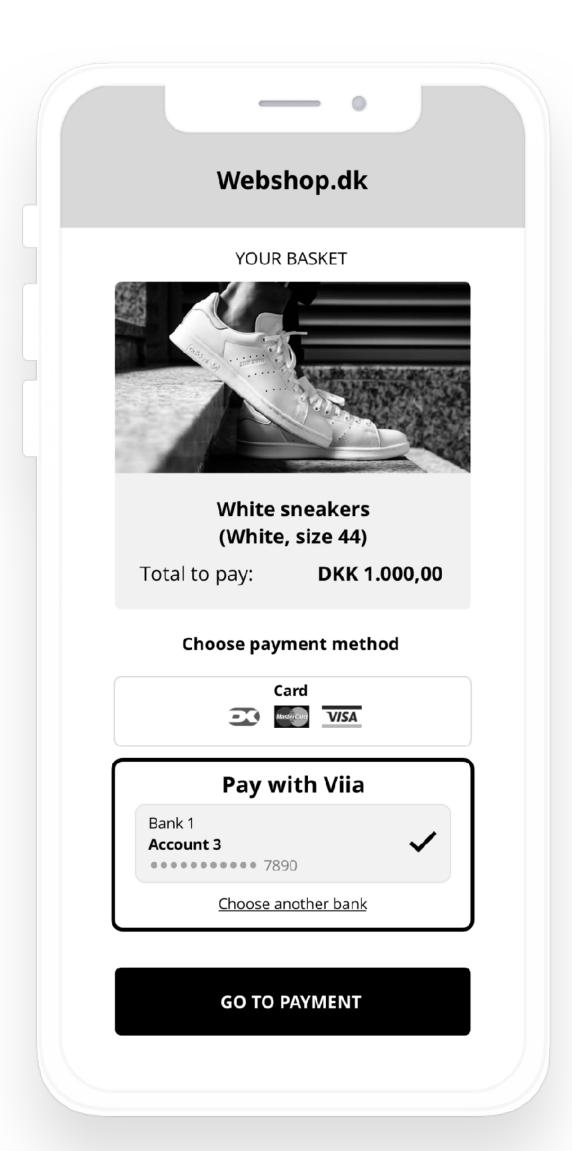


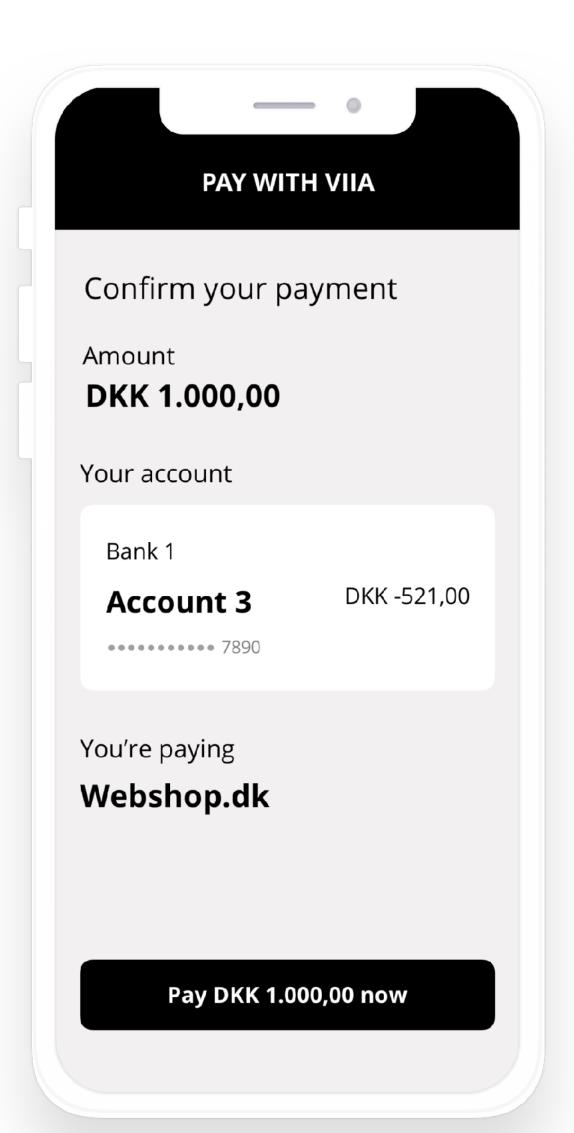


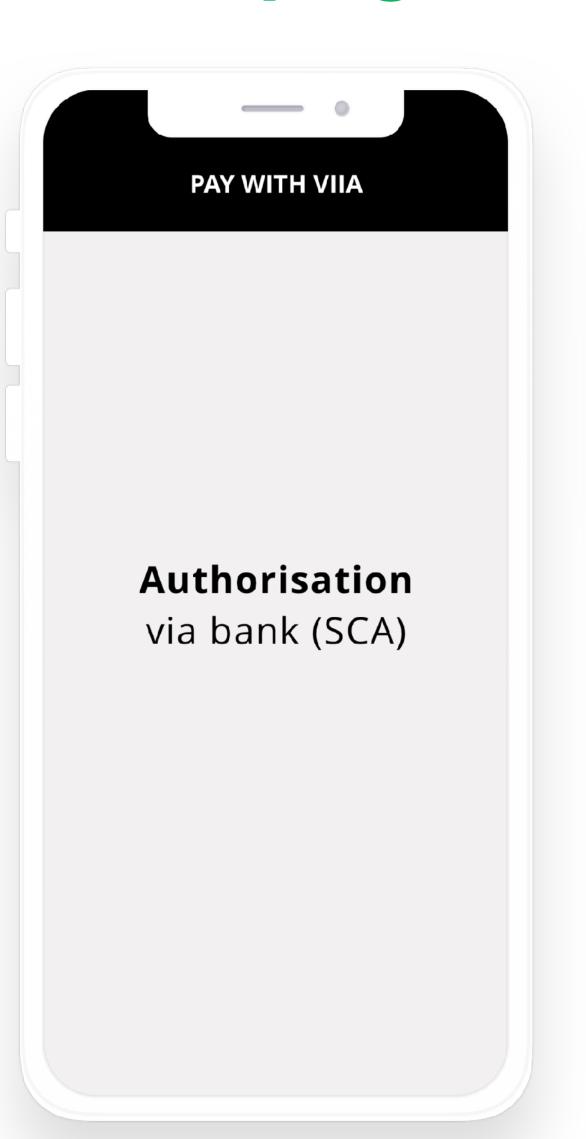
## Banks & Fintech fighting to become primary interface

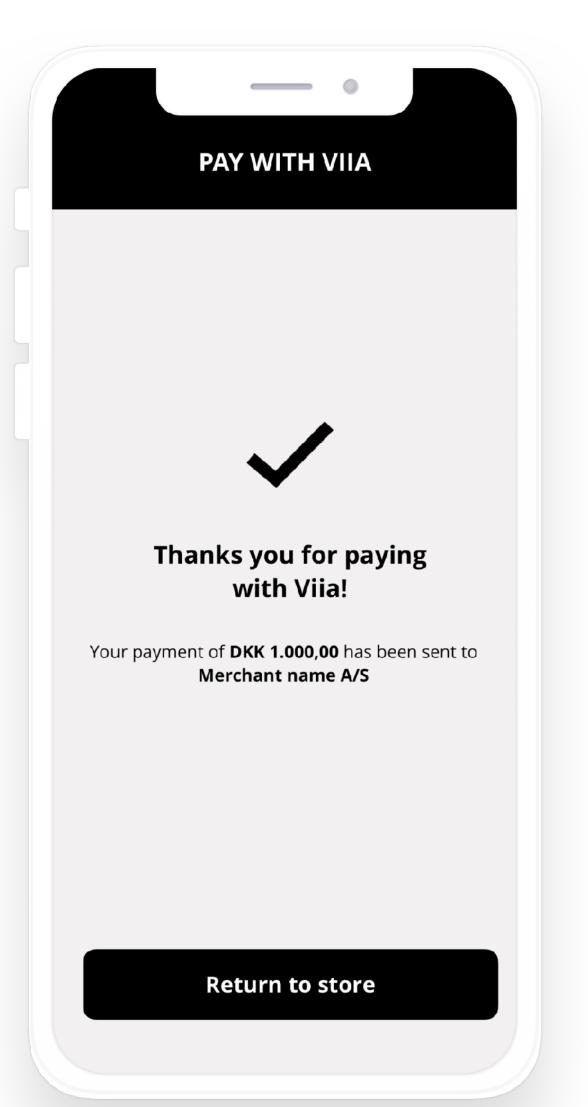
Banks like Lunar and fintech like Revolut seeks to become the one interface for banking using account aggregation and payment initiation to drive engagement to their own apps









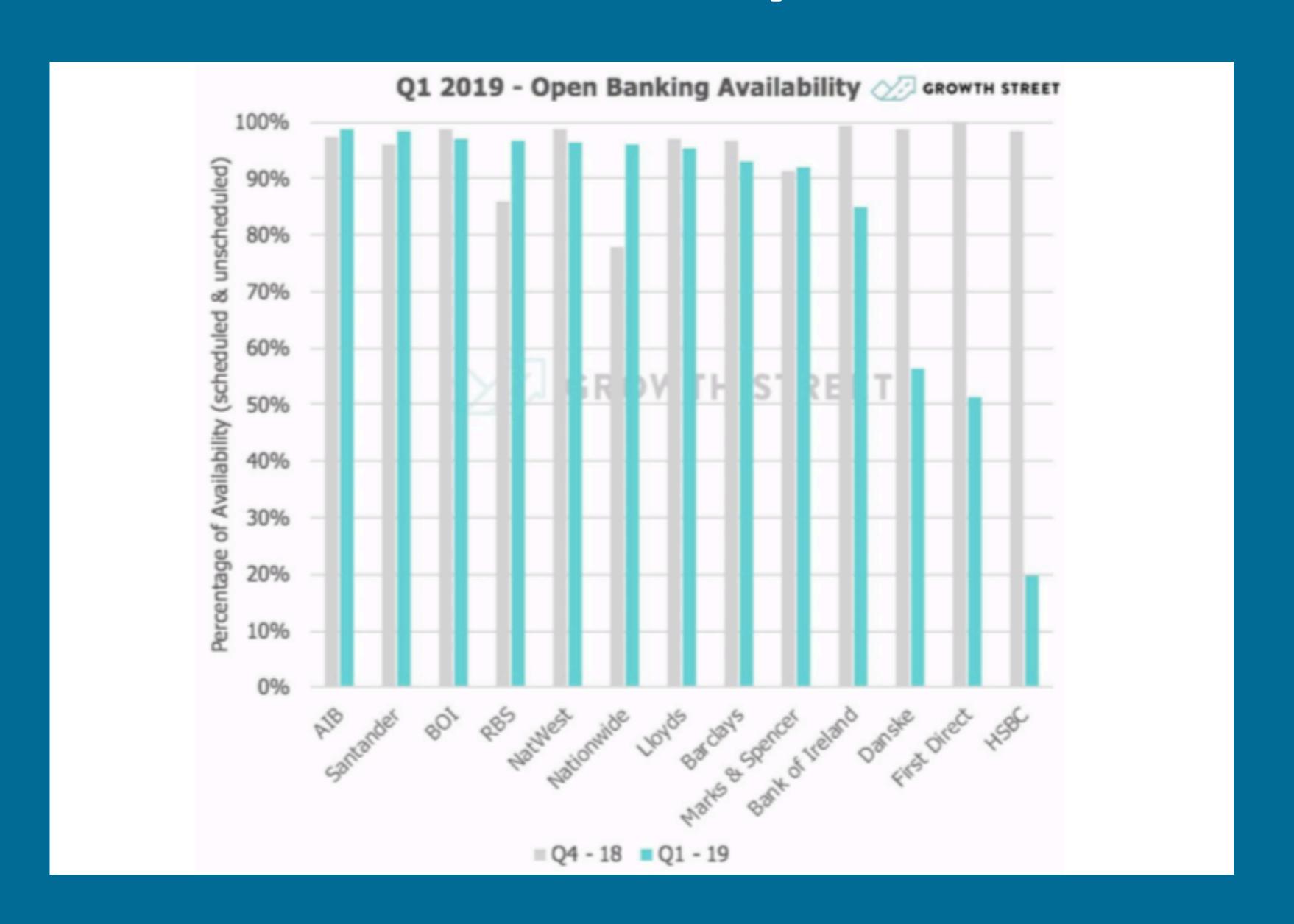


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FROM THE **TRENCHES** 



### Let's look at empirical data first....

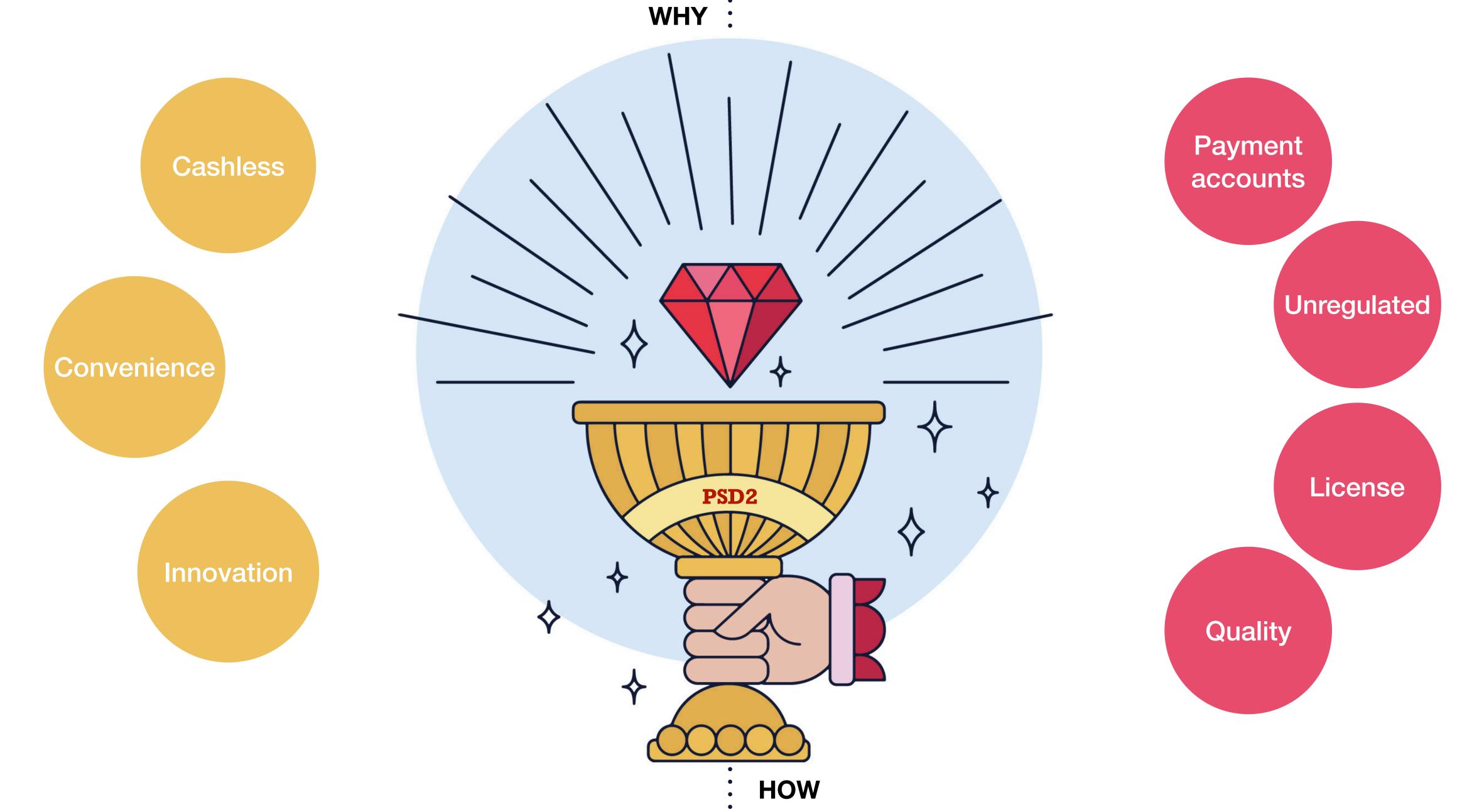




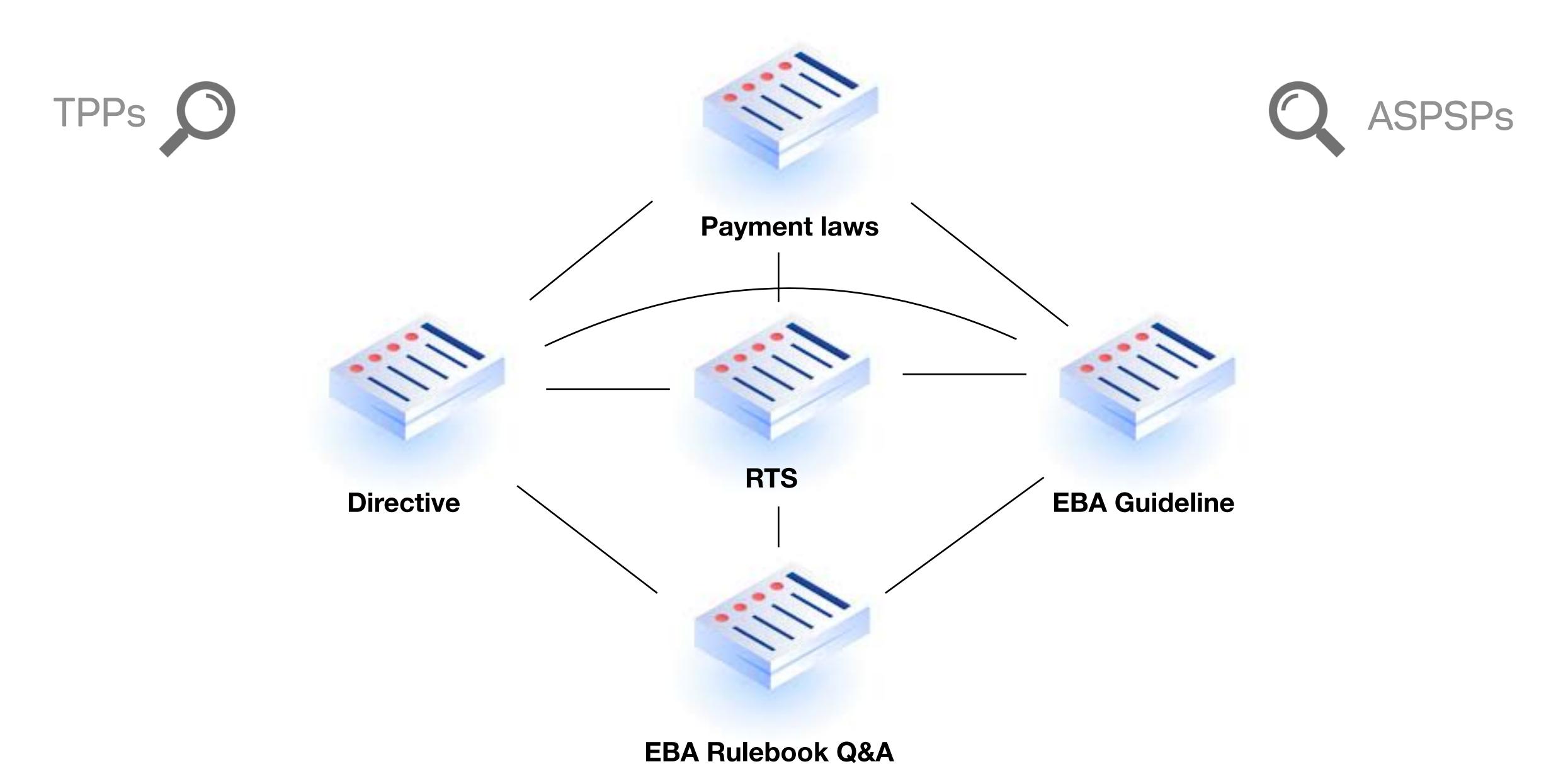
SEEK TO ENSURE THAT THESE PLAYERS CAN COMPETE ON EQUAL TERMS, LEADING TO GREATER EFFICIENCY, CHOICE AND TRANSPARENCY OF PAYMENT SERVICES, WHILE STRENGTHENING CONSUMERS' TRUST IN A HARMONISED PAYMENTS MARKET.



### PSD2 is starting signal of the transformative age of financial APIs



### The interpretation diamond



### Our findings so far...

- Cooperative banks
- Cooperative FSA (DK)
- Best effort
- Almost no exemptions given







- Poor data quality or lacking data
- Poor performance
- Misunderstood compliance / Obstructive user experience
- Low effort on error correction
- Sandbox and production is not the same
- Very immature & fragmented
- FSA blackbox

### Our findings so far...

### Services we provide for free:

- Alpha Testing
- Beta Testing
- Sandbox vs Production Testing
- Production Testing
- Data and functionality comparison
- Issue reporting & project management with 400+ banks
- Issue reporting to FSA



Mails sent

Hours tracked

80% Tech. Issues

20% Compliance

### RTS 36 (1)

### Data exchanges

Account servicing payment service providers shall comply with each of the following requirements:

they shall provide account information service providers with the same information from designated payment accounts and associated payment transactions made available to the payment service user when directly requesting access to the account information, provided that this information does not include sensitive payment data

- d. What is the historic transaction availability in your dedicated interface (if limited to e.g. to number of transactions, number of days)?
- 90 days, this is clarified in the developer documentation
- e. What is the historic transaction availability in your other channels (if limited to e.g. to number of transactions, number of days)?
- Direct access Private internet bank (Private customers): 15 months
- Direct access Corporate internet bank (Corporate customers): 36 months
- By searching Private and corporate: This year + 10 years
- Online history Private and corporate: This year + 10 years



### EBA GL 5.2(c)

c.

other than those imposed in Articles 11, 14 and 15 of PSD2;

there are no additional checks by the ASPSP on the consent, as referred to in Article 32(3) of the RTS, given by the PSU to the PISP or the AISP to access the information on the payment account(s) held with the ASPSP or to initiate payments; and

no chacks on the consent given by the DSII to the CRDII in accordance with letter (a) of

provide or confirm superfluous information.

In an AIS context, with respect to the ASPSP displaying information to the PSU following redirection from the AISP on the type of access being requested, the duration, the data and accounts, the EBA notes that it is the AISP's responsibility to obtain explicit consent for the data being accessed. ASPSPs are not required to check or confirm the terms of the consent provided by the PSU to AISPs or PISPs. The presentation of this information should not be used to obtain the PSU's confirmation that they have consented to the information being shared with the TPP.

On the auestion of whether or not the selection of the

92% of all banks does check on consent

### Quality of solution

### Christian

Vedr.: Prod issue ch9369: NemID error APP003

- Dev Support, Cc: ticket@nordicapigateway.com

Hi

We have figured it out and it can be reproduced if the account type is "Danske Indlån".

Yes, that is right, it's 2019 and it's an encoding issue.

Christian
Technical Team Lead
Spiir A/S

### Payment initiation

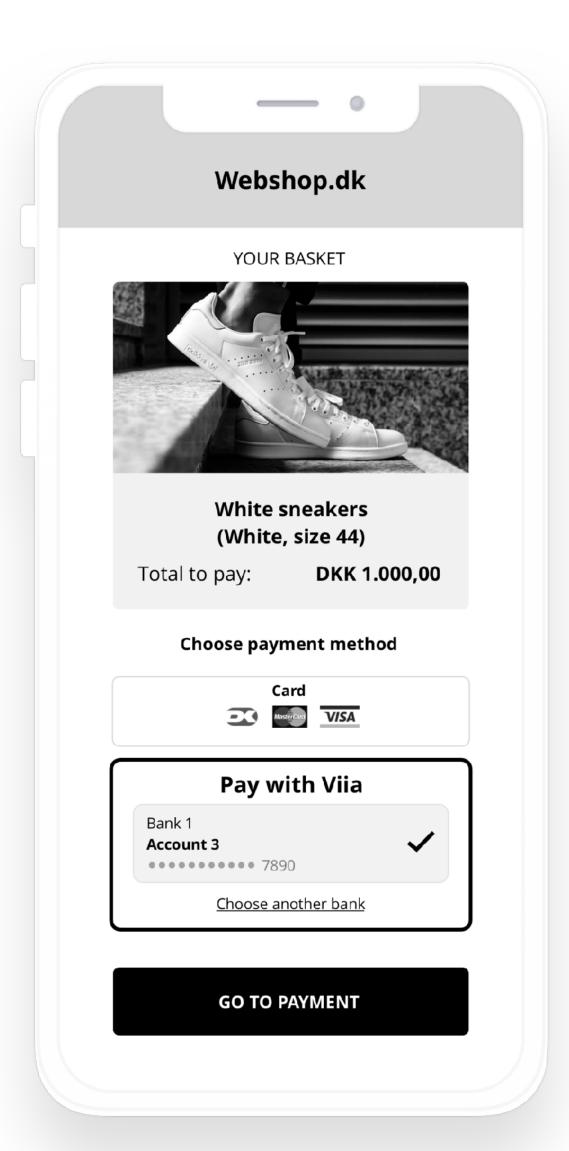
### PSD2 goal:

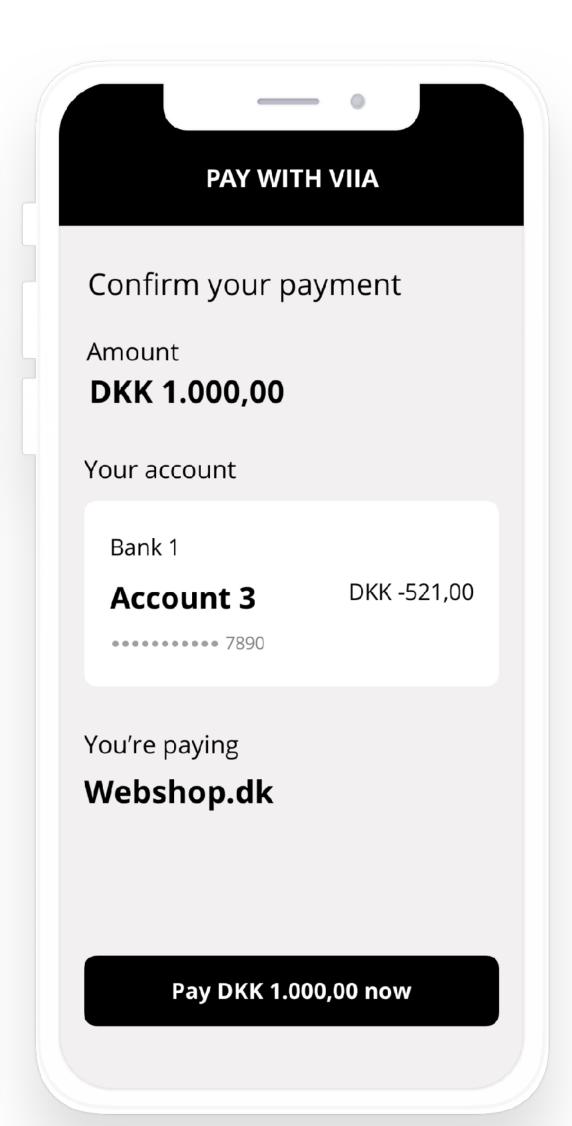
- •make it easier and safer to use internet payment services
- better protect consumers against fraud, abuse, and payment problems
- promote innovative mobile and internet payment services
- strengthen consumer rights

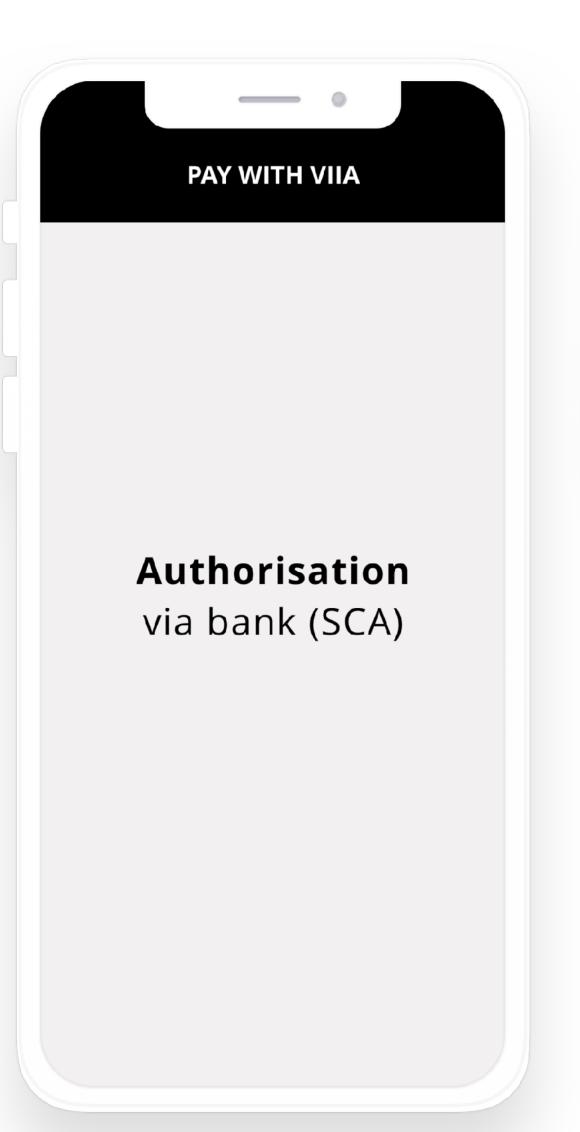
Missing SCA Exemptions
Forced Account selection
Build-in dynamic link
Unstable performance

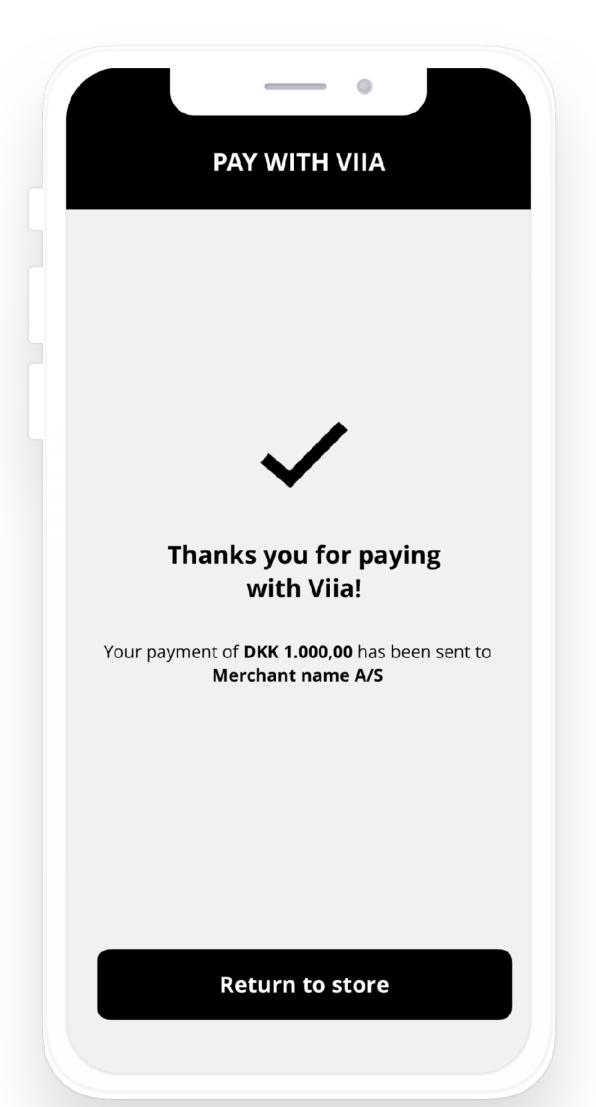


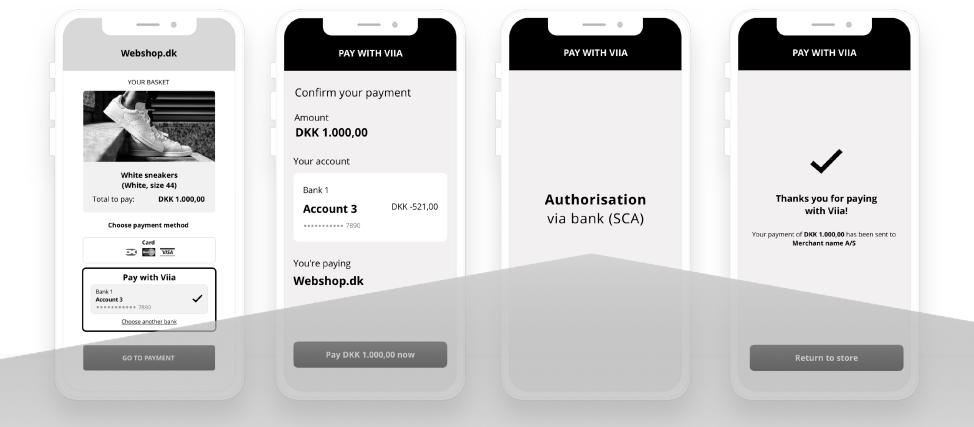
Non-competitive payment product





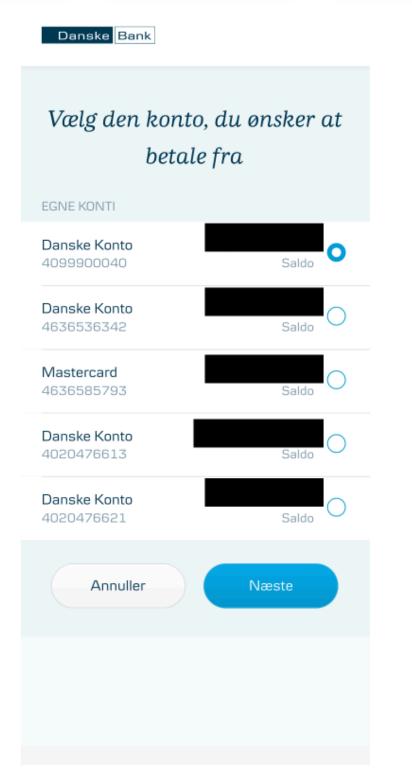


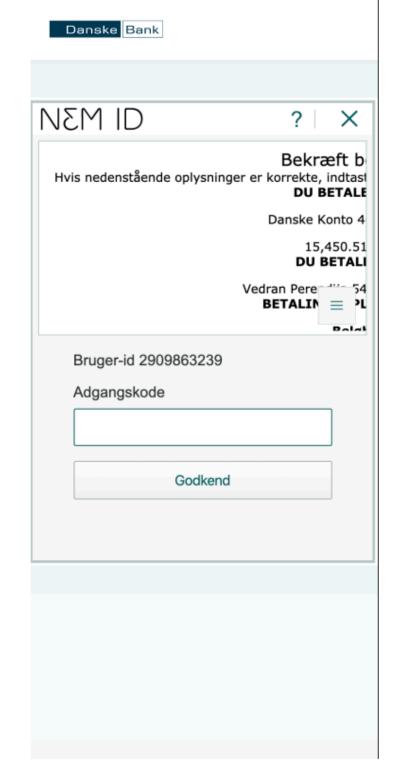


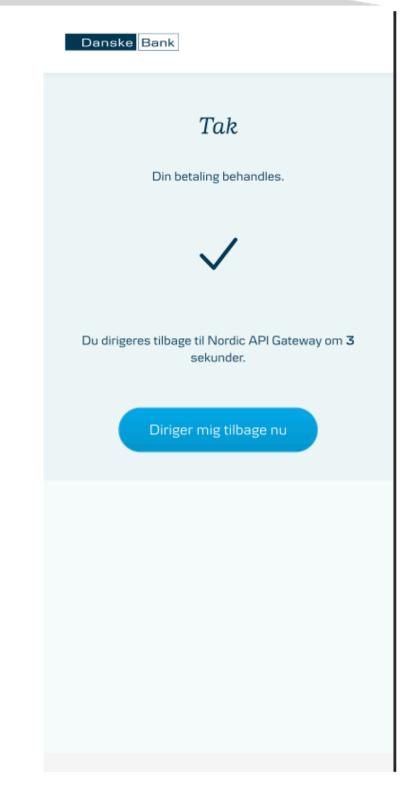


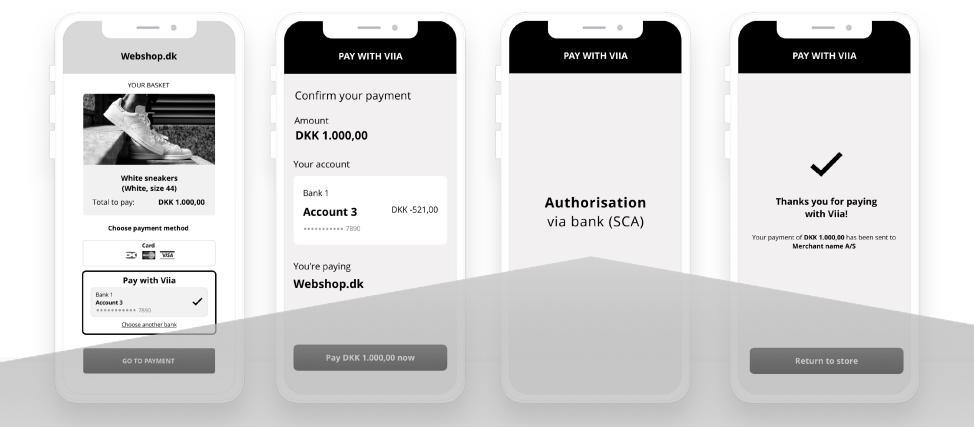


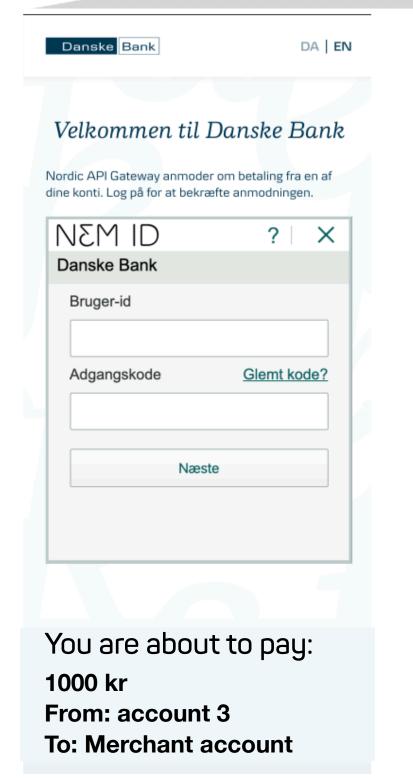




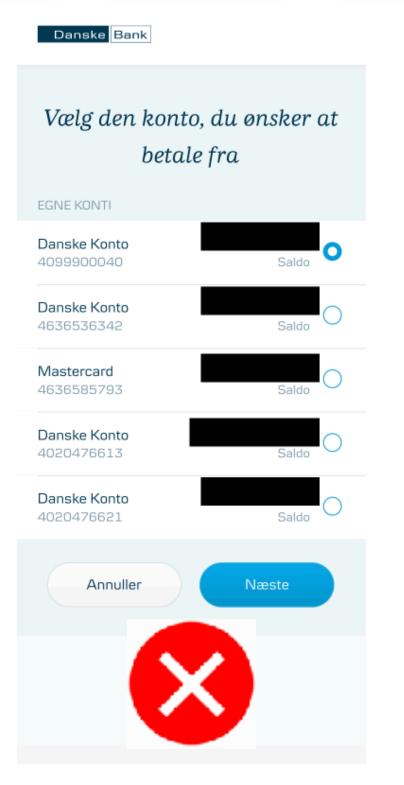


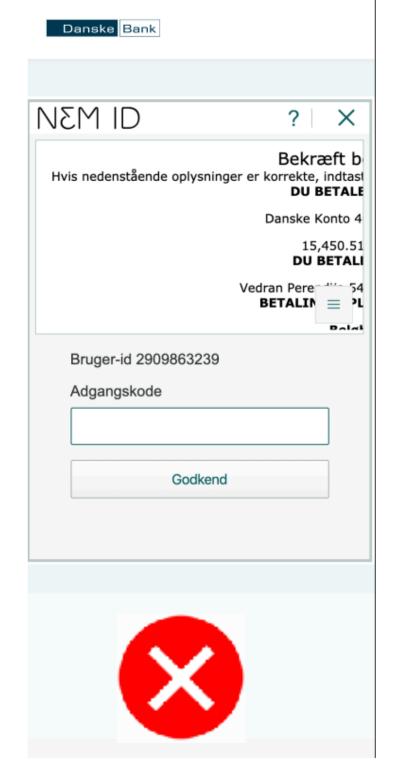


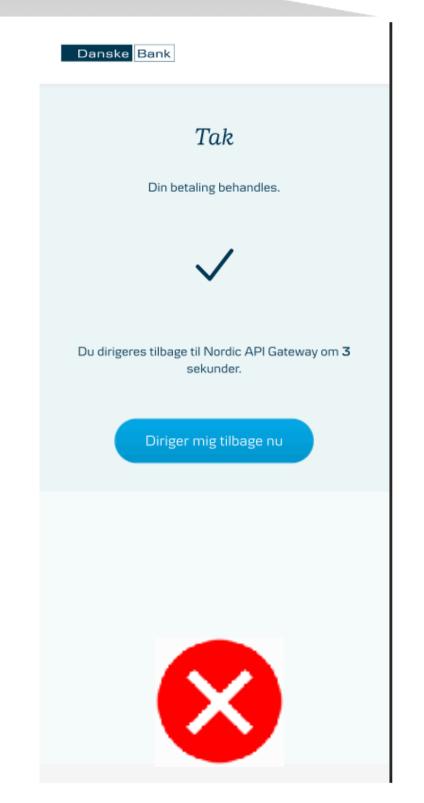












## Want to hear more? Reach out

### Rune Mai

CEO / Founder rune@nordicapigateway.com +45 31 43 12 70



